

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

PERSONALIZED MEDIA  
COMMUNICATIONS, LLC,

Plaintiff,

v.

APPLE, INC.

Defendant.

PERSONALIZED MEDIA  
COMMUNICATIONS, LLC,

Plaintiff,

v.

TOP VICTORY ELECTRONICS (TAIWAN)  
CO. LTD., TPV INT'L (USA), INC.,  
ENVISION PERIPHERALS, INC., TOP  
VICTORY ELECTRONICS (FUJIAN) CO.  
LTD., TPV ELECTRONICS (FUJIAN) CO.  
LTD., TPV TECHNOLOGY LTD., HON HAI  
PRECISION INDUSTRY (TAIWAN) CO.,  
LTD., WISTRON CORP., WISTRON  
INFOCOMM TECHNOLOGY (TEXAS)  
CORP., WISTRON INFOCOMM  
TECHNOLOGY (AMERICA) CORP., and  
VIZIO, INC.,

Defendants.

Civil Action No. 2:15-cv-01366-JRG-RSP  
(LEAD CASE)

**JURY TRIAL DEMANDED**

Civil Action No. 2:15-cv-01206-JRG-RSP  
(CONSOLIDATED CASE)

**JURY TRIAL DEMANDED**

**UNOPPOSED MOTION TO MODIFY THE DOCKET CONTROL ORDER**

Defendants Top Victory Electronics (Taiwan) Co. Ltd., TPV Int'l (USA), Inc., Envision  
Peripherals, Inc., Top Victory Electronics (Fujian) Co. Ltd., TPV Electronics (Fujian) Co. Ltd.,  
TPV Technology Ltd., Hon Hai Precision Industry (Taiwan) Co., Ltd., Wistron Corp., Wistron

Infocomm Technology (Texas) Corp., Wistron Infocomm Technology (America) Corp., and VIZIO, Inc. (collectively, “VIZIO”) file this Unopposed Motion to Modify the Docket Control Order to modify certain claim construction deadlines.

Plaintiff Personalized Media Communications, LLC (“PMC”) has lawsuits pending against three different sets of defendants: (1) VIZIO (and several of its suppliers), (2) Apple, and (3) Samsung. PMC asserts the same six patents (and claims) against VIZIO and Samsung. PMC also asserts four patents against Apple. One of the patents asserted against Apple is also asserted against VIZIO and Samsung. The table below maps the Asserted Patents to each defendant:

Patent	Asserted Against Apple	Asserted Against VIZIO	Asserted Against Samsung
'091 Patent	X		
'635 Patent	X		
'088 Patent	X		
'2,649 Patent	X (4 Claims)	X (44 Claims)	X (44 Claims)
'6,649 Patent		X	X
'650 Patent		X	X
'217 Patent		X	X
'775 Patent		X	X
'885 Patent		X	X

Currently, the Court has two *Markman* hearings scheduled. Apple and VIZIO have a common hearing, scheduled for June 28, 2016. Under the Court’s Docket Control Order, that hearing is set to be divided into three arguments—one argument will focus on terms common to Apple and VIZIO, and two additional arguments will focus on terms unique to Apple or VIZIO, respectively. The Court has set a separate claim construction hearing in the Samsung case for September 1, 2016. Currently, that hearing will focus on all terms appearing in the six patents asserted against Samsung.

VIZIO requests that this Court divide its claim construction deadlines into two phases to account for the overlap of patents between VIZIO and Samsung. In Phase 1, the VIZIO claim

construction would be limited to only those terms that are common with Apple. For Phase 1, VIZIO would be limited to a 10-page brief on the issues, and would participate in the *Markman* hearing currently scheduled in June. VIZIO requests that any terms not in common with Apple be handled in Phase 2, pursuant to a schedule consistent with the Samsung claim construction schedule. In Phase 2, VIZIO would brief the remaining claim terms, and participate with Samsung in its currently-scheduled *Markman* hearing, set for September 1.

VIZIO submits that this extension would conserve judicial resources because the Court would no longer be required to hold separate claim construction hearings for VIZIO and Samsung regarding the same patents. And, although this bifurcated approach extends the schedule for terms that were previously scheduled for the *Markman* hearing in June, the overall schedule for the VIZIO matter will remain the same, as this proposal incorporates the current *Markman* deadlines that apply to Samsung, and does not delay the VIZIO trial setting. Therefore, the Court would not be required to schedule any additional hearings.

PMC has agreed to this schedule. VIZIO has also met and conferred with Samsung, and Samsung does not object to VIZIO's request to join the September 1 *Markman* hearing. The affected claim construction deadlines appear in the table below:

Previous Date	New Date	Event
June 28, 2016	September 1,	<b>PHASE 2:</b> *Claim Construction Hearing - 9:00 a.m. in <b>Marshall, Texas</b> before Judge Roy Payne  The claim construction hearing will be consolidated with the hearing currently scheduled for <i>PMC v. Samsung</i> , Civil Action No. 2:15-cv-01754.
June 14, 2016	August 18, 2016	<b>PHASE 2:</b> *Comply with P.R. 4-5(d) (Joint Claim Construction Chart)
June 7, 2016	August 11, 2016	<b>PHASE 2:</b> *Comply with P.R. 4-5(c) (Reply Claim Construction Brief)

May 31, 2016	August 4, 2016	<b><u>PHASE 2:</u></b> Comply with P.R. 4-5(b) (Responsive Claim Construction Brief)
May 17, 2016	July 21, 2016	<b><u>PHASE 2:</u></b> Comply with P.R. 4-5(a) (Opening Claim Construction Brief) and Submit Technical Tutorials (if any)  Good cause must be shown to submit technical tutorials after the deadline to comply with P.R. 4-5(a).
May 13, 2016	July 11, 2016	Comply with P.R. 4-4 (Deadline to Complete Claim Construction Discovery)
June 28, 2016	Unchanged	<b><u>PHASE 1:</u></b> *Claim Construction Hearing – 9:00 a.m. in <b>Marshall, Texas</b> before Judge Roy Payne  VIZIO will participate with respect to terms common to VIZIO and Apple.
May 6, 2015	June 16, 2016	<b><u>PHASE 2:</u></b> Comply with P.R. 4-3 (Joint Claim Construction Statement for Terms Not Addressed in Phase 1)
June 14, 2016	Unchanged	<b><u>PHASE 1:</u></b> *Comply with P.R. 4-5(d) (Joint Claim Construction Chart)
June 7, 2016	Unchanged	<b><u>PHASE 1:</u></b> *Comply with P.R. 4-5(c) (Reply Claim Construction Brief)
May 31, 2016	Unchanged	<b><u>PHASE 1:</u></b> Comply with P.R. 4-5(b) (Responsive Claim Construction Brief)  Defendants are permitted to file a Responsive Claim Construction brief in each case. Apple's brief shall be governed by the page limits set forth in P.R. 4-5(e). Defendants in Civil Action No. 2:15-cv-01206 may file a separate brief limited to overlapping claim terms, which shall be no more than 10 pages.
April 21, 2016	May 26, 2016	<b><u>PHASE 2:</u></b> Comply with P.R. 4-2 (Exchange Preliminary Claim Constructions Not Addressed in Phase 1)
May 17, 2016	Unchanged	<b><u>PHASE 1:</u></b> Comply with P.R. 4-5(a) (Opening Claim Construction Brief) and Submit Technical Tutorials (if any)  Plaintiff is permitted to file a common Opening Claim Construction brief in each case (Civil Action Nos. 2:15-cv-01206 and 2:15-cv-01366), governed by the page limits set forth in P.R. 4-5(e).  Good cause must be shown to submit technical tutorials after the deadline to comply with P.R. 4-5(a).
April 8,	May 12,	<b><u>PHASE 2:</u></b> Comply with P.R. 4-1 (Exchange Proposed Claim Terms)

2016	2016	Not Addressed in Phase 1)
May 6, 2016	Unchanged	<b><u>PHASE 1:</u></b> Comply with P.R. 4-3 (Joint Claim Construction Statement)
April 21, 2016	Unchanged	<b><u>PHASE 1:</u></b> Comply with P.R. 4-2 (Exchange Preliminary Claim Constructions Common to Apple Case)  Plaintiff and Defendants in Civil Action No. 2:15-cv-1206 may only exchange preliminary claim construction for those terms appearing in their P.R. 4-1 disclosures.
April 8, 2016	Unchanged	<b><u>PHASE 1:</u></b> Comply with P.R. 4-1 (Exchange Proposed Claim Terms Common to Apple Case)  Plaintiff and Defendants in Civil Action No. 2:15-cv-1206 may only exchange those terms that have already appeared on P.R. 4-1 disclosures circulated in Civil Action No. 2:15-cv-1366.

VIZIO does not seek these extensions for the purposes of delay, and submits that good cause exists for the amendments.

A proposed order is attached.

Dated: April 6, 2016

Respectfully submitted,

/s/Charles Everingham IV

Kevin G. McBride

California Bar No. 195866 (admitted in E.D. Tex.)

Gregory D. Yoder

California Bar No. 274702 (admitted in E.D. Tex.)

Romeao Jennings

California Bar No. 281568 (admitted in E.D. Tex.)

Yimeng Dou

California Bar No. 285248

**AKIN GUMP STRAUSS HAUER & FELD LLP**

4 Park Plaza, Suite 1900

Irvine, California 92614

Telephone: (949) 885-4200

Facsimile: (949) 885-4101

Email: kmcbride@akingump.com

Email: gyoder@akingump.com

Email: rjennings@akingump.com

Email: [ydou@akingump.com](mailto:ydou@akingump.com)

Steven M. Zager  
Texas Bar No. 22241500  
One Bryant Park  
Bank of America Tower  
New York, New York 10036  
Telephone: (212) 872-1037  
Facsimile: (212) 872-1002  
Email: [szager@akingump.com](mailto:szager@akingump.com)

Charles Everingham IV  
Texas Bar No. 00787447  
Austin Bank Building  
911 West Loop 281, Suite 412  
Longview, TX 75604  
Telephone: (903) 297-7404  
Facsimile: (903) 297-7402  
Email: [ceveringham@akingump.com](mailto:ceveringham@akingump.com)

Eric Klein  
Texas Bar No. 24041258  
1700 Pacific Avenue, Suite 4100  
Dallas, TX 75201-4624  
Telephone: (214) 969-2800  
Facsimile: (214) 969 -4343  
Email: [eklein@akingump.com](mailto:eklein@akingump.com)

John Wittenzellner  
Pennsylvania Bar No. 308996 (admitted in E.D.  
Tex.)  
Two Commerce Square  
2001 Market Street, Suite 4100  
Philadelphia, PA 19103-7013  
Telephone: (215) 965-1200  
Facsimile: (215) 965-1210  
Email: [jwittenzellner@akingump.com](mailto:jwittenzellner@akingump.com)

**ATTORNEYS FOR DEFENDANTS TOP  
VICTORY ELECTRONICS (TAIWAN) CO.  
LTD., TPV INT'L (USA), INC., ENVISION  
PERIPHERALS, INC., TOP VICTORY  
ELECTRONICS (FUJIAN) CO. LTD., TPV  
ELECTRONICS (FUJIAN) CO. LTD., TPV  
TECHNOLOGY LTD., HON HAI PRECISION  
INDUSTRY (TAIWAN) CO., LTD., and VIZIO,**

INC.,

/s/ Harold H. Davis, Jr.

Jennifer Klein Ayers  
Texas State Bar No. 24069322  
K&L Gates LLP  
1717 Main Street, #2800  
Dallas, Texas 75201  
Email: [jennifer.ayers@klgates.com](mailto:jennifer.ayers@klgates.com)  
Tel: 214.939.5497  
Fax: 214.939.5849

Harold H. Davis, Jr.  
California State Bar No. 235552 (admitted in E.D.  
Tex.)  
K&L Gates LLP  
Four Embarcadero Center, Suite 1200  
San Francisco, CA 94111  
Email: [harold.davis@klgates.com](mailto:harold.davis@klgates.com)  
Tel: 415.882.8200  
Fax: 415.882.8220

**ATTORNEYS FOR DEFENDANTS  
WISTRON CORP., WISTRON INFOCOMM  
TECHNOLOGY (TEXAS) CORP. AND  
WISTRON INFOCOMM TECHNOLOGY  
(AMERICA) CORP.**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served this 6th day of April, 2016, with a copy of the foregoing document via the Court's CM/ECF system.

*/s/ Charles Everingham IV*  
Charles Everingham IV